DDSGN 170

Syllabus

DDSGN 170	Summer, 2018	7/2 - 8/22 (Class Meetings) with finals due 8/22
MW 11:00 AM - 2:10 PM	Room: OLY 302	Prereq's: CIS 121 or permission
Section: 2302	5 Credits	

Instructors Info:

Office: Olympic 313

Office Hours: M & W 2:15 PM - 3:45 PM **until August 22.** T, Th, F - Off Campus. (Check the lab if Brian is not in the office.)

Email: bmartin@pierce.ctc.edu

Telephone: 253-964-6473

Course Description:

The study of production techniques utilizing current and historical elements of design and composition theory to integrate digital video, still images, sound, and music into various digital formats are introduced. Class explores and implements interface theory and authoring

techniques for Video DVDs.

Class Materials:

1. Brain
2. An SDHC camera Card (Class 10 recommended)
3. Headphones with a mini plug if you plan on editing in the school lab
4. Microphone (optional.)

Course Outcomes:

- Write in industry standard script and storyboard formats.
- Capture and record audio and video signals in digital formats.
- Edit and re-master video files and digital audio on the computer.
- Compress and convert digital audio and video various delivery platforms, including DVD-Video.
- Evaluate the aesthetic and technical sound and video quality of various productions and their appeal to the intended audience.
- Author DVDs including custom interfaces and video chapter markers.
- Compare and contrast various interface theories and practices.
- Research career options in digital audio/video.
- Comply with ethics related to the use of audio and video copyrighted materials.

Outcomes Assessment:

All script/storyboard and sound assignments will be assessed on a 5 to 10-point basis. All video and DVD projects will be assessed on a 5 to 20-point scale, except for the final DVD and final project which will be worth 25 and 50 points respectfully. The following table illustrates the assessed attributes and their corresponding point values (Note: the sound and script/storyboard assignments use the last two attributes only):

Attribute	Emerging (1 point)	Competent (3 points)	Exemplary (5 points)
Uses appropriate	Video suffers from bad	Video has good headroom and leadroom.	Video consistently maintains

composition techniques.	composition. Headroom and leadroom are seldom correct. The rule of thirds and balance is forgotten.	The rule of thirds and balance is somewhat followed.	good headroom and leadroom. Subjects are constantly aligned with the rule of thirds and/or balanced well.
Uses correct technical attributes.	Project is hard to see due to bad contrasting of elements. Images or parts of images (incl. textures, etc.) are unclear how they are used.	Project suffers from poorly contrasting elements. Images maintain attributes throughout most of the design.	Project has balanced elements. The textures all have the correct attributes for the given scene.
Project makes a intended point.	The audience is confused as to what the project is trying to show. The idea is lost among bad planning and worse execution.	With little effort, the audience is able to understand and follow what the creator is saying. The project is at times disjointed. There are few problems that detract from the presentation.	The audience is clearly able to understand what the creator is trying to say. The project idea flows well.
Project follows the class topics for the individual assignment.	The project includes few of the requirements of the assignment. Those included detract from the project.	The project includes the requirements of the particular assignment. The elements don't fit well as a whole.	The project includes all the requirements of the particular assignment. The elements fit well into the project.

Grading Scale:

The following grading table is based upon the submission of all the assignments. Please note that the completion of ALL regular assignments is required to earn a passing grade. Having even ONE missing regular assignment will eliminate the possibility of earning credit in this class. Yes, regular assignments can be turned in late at a 50% reduction of score. Any final projects not completed on time will not be accepted and do not count in towards the "all regular assignments required" rule since it's a culminating project and not a regular assignment based on a specific outcome.

Percentages:

95-100	4.0
90-94	3.7
87-89	3.3
83-86	3.0
80-82	2.7
77-79	2.3
73-76	2.0
70-72	1.7
Under 70	0.0

Assignment Schedule:

Each class period will have one to five assignments. These assignments will be due either during class or at the beginning of the following class meeting (you will be told which is which.) Assignments that are not turned in by the time the class views them are automatically graded at 50% value (i.e. for those that have had other classes from Martin you do **NOT** have until the end of the day on project due dates.) If you are going to be gone on a Video grading day, videos will be accepted early in class and during office hours.

YouTube:

All students will need to have their own YouTube account for this class. You will be required to upload several projects to your own YouTube account AND you are not allowed to make them private (you can make then unlisted if you wish. This process will be covered in class.

Cheating and Plagiarism:

Cheating and plagiarism will not be tolerated and will result in a zero grade for the quarter. If you do not understand this, you may go directly to jail, do not pass go, do not collect $200.

Special Needs:

Your experience in this class is important to me, and it is the policy and practice of Pierce College to create inclusive and accessible learning environments consistent with federal and state law. If you experience barriers based on disability, please seek a meeting with the Access and Disability Services (ADS) manager to discuss and address them. If you have already established accommodations with the ADS manager, please bring your approved accommodations (green sheet) to me at your earliest convenience so we can discuss

your needs in this course.

ADS offers resources and coordinates reasonable accommodations for students with disabilities. Reasonable accommodations are established through an interactive process between you and the ADS manager, and I am available to help facilitate them in this class. If you have not yet established services through ADS, but have a temporary or permanent disability that requires accommodations (this can include but not be limited to; mental health, attention-related, learning, vision, hearing, physical or health impacts), you are encouraged to contact ADS at 253-964-6526 (Fort Steilacoom) or 253-840-8335 (Puyallup).

Emergency Management Plan

Call 911 and then Campus Safety in response to an imminent threat to persons or property. In the event of an evacuation (intermittent horns & strobes), gather all personal belongings and leave the building using the nearest available safe exit. Be prepared to be outside for one hour and stay a minimum of 200 feet from any building or structure. So long as it is safe to do so students are expected to stay on campus and return to class after evacuations that last less then 15 minutes. Do not attempt to re-enter the building until instructed by an Evacuation Director (identified by orange vests) or by three horn blasts or bell rings. Please notify the nearest Campus Safety Officer or Evacuation Director of any one left in the building or in need of assistance.
Phone: Fort Steilacoom Campus Safety (253) 964-6751 or Puyallup Campus Safety (253) 840-8481

Special Rules:

For those that just can't get enough:

1) All rules and regulation of Pierce college apply (duh!)
2) You are not allowed to shoot any video in or around moving vehicles of any sort. If you do, your grade will be worth 50% of it's intended value and Martin will be very disappointed in you for not following the rules.
3) The last day to withdraw from class is Monday, August 6th.
4) The instructor (me again - hello) reserves the right to remove any student who is interfering with and disturbing the learning environment and not on task. This can be on a short term or long term basis.
5) The equipment you use is your responsibility (i.e. you break - you buy.) You will have some time during class to get the video taping part of your projects done. If you miss class however, a limited number of camcorders are available for checkout from the Library M-Th, but you can only get them from the Checkout Desk and they have limited hours plus some models of HD cameras require you sit

through a short training from the Media person. You are always welcome to use your own equipment as long as it's HD and if you have the options in your camera, you're welcome to submit with in 4K (there will only be one required HD assignment this quarter.)

6) Do NOT expect a camera with a fully charged battery. Martin will do his best to keep the camcorders charged, but BE prepared to wall plug it if you run out of juice.

*__NOTE__: This schedule and syllabus as a whole is subject to change at the whim of the teacher. He will tell you of changes though, so you are not expected to read minds. If you miss class, you'll most likely be lost beyond most hope of recognition. So don't miss class. (Are you reading this, or just pretending?)